week 3 designing for the public space

with Martha & Marieke

project 2

WEEK 3 - ASSIGNMENT 3a: from 2D to 3D mock-up

built it. Then make a 3D mock-up before you built it in real! the context. Share those mock-up pictures together with a legenda, present them to your classmates and ask for their feedback.

Output (on the Miro board - week 3):

feedback hours.

- Once you have explored concreet ideas on paper, you will design your
- 3D physical data visualisation. Decide first which will be the real location to
- Print pictures of the chosen location and use them as background when
- taking pictures of your mock-up; in this way you ensure others understand

Individually: post pictures of the 3D mock-up of your data visualisation and the belonging legenda. If you have questions or want feedback on your work, you can meet-up online with us during the





DRAW THE FINAL PICTURE

After sketching and testing ideas for a



Source: Observe, Collect, Draw!: A Visual Journal Georgia Lupi & Stefanie Posavec

See also as inspiration: list of physical visualizations and related artifacts http://dataphys.org/list/perin-class/



From 2D to 3D mock-up





Source illustrations: List of physical visualizations and related artifacts http://dataphys.org/list/perin-class/

DRAW THE LEGEND

Creating a legend starts with a question: "What does someone need to read my data-drawing?" In the legend, every design element that represents data is listed so the reader understands what everything means.





Source:

Observe, Collect, Draw!: A Visual Journal Georgia Lupi & Stefanie Posavec

WEEK 3 - ASSIGNMENT 3b (final steps):

built it in the public space and document it in a film Built your physical data visualisation in the real location and make a mp4 film (maximum 3 minutes) showing your final physical data visualisation in context. Your film should give as complete impression as possible to other students (self explanatory): film if possible also the public around your physical visualisation, and make use of voice-over and sound environment.

Output (on the Miro board - week 3): Individually: post pictures of your real physical data visualisation, built in public space.













More examples of physical visualisations: http://dataphys.org/list/





The Burden of Every Drop (2018) 17'x10'x2'. Wood, Paper, Rope, Data Nathalie Miebach https://nathaliemiebach.com/floods.html

"This is a story about Hurricane Maria – about the fierceness of the wind and rain, about the data silence as all electrical systems broke down, about the vastly underestimates death toll, about rebuilding and about people leaving the Puerto Rico. The piece combines weather and other numerical data with anecdotal information from news reports about the aftermath of the storm.

This piece was written in conjunction to a musical score that uses the same base material as the wall piece. Read from right to left, it begins with lots of wind data, which comes to crescendo as it hits Puerto Rico, represented by an unraveling quilt."

Photo Credit: Jean-Michael Seminaro

Watch as inspiration: Art made of storms (04:03) https://www.ted.com/talks/nathalie_miebach_art_made_of_storms/





WEEK 4

MONDAY April 25th 15:00 - 16:00 (CEST) > extra feedback to students from Ghana, Turkey and Roma

16:00 - 17:00 (CEST) > extra feedback to students from Mexico and Canada

| ania | EST (UTC +2) | Mon, 25 Apr 2022 | 15:0 |
|------|---|------------------|------|
| | Accra, Ghana GMT (UTC +0) | Mon, 25 Apr 2022 | 13:0 |
| | Istanbul, Turkey TRT (UTC +3) | Mon, 25 Apr 2022 | 16:0 |
| | Bucharest, Romania | Mon, 25 Apr 2022 | 16:0 |
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| | Amsterdam, Netherlands CEST (UTC +2) | Mon, 25 Apr 2022 | 16:0 |
| | Mexico City, Mexico CDT (UTC -5) | Mon, 25 Apr 2022 | 09:0 |
| | Toronto, Canada EDT (UTC -4) | Mon, 25 Apr 2022 | 10:0 |



WEEK 4

TUESDAY April 26th 14:00 - 17:00 (CEST) > online international End show

Final output of the class:

A set of films documenting the physical data visualisations on their specific context to be shared on the CCDV minor's website.

| Amsterdam, Netherlands CEST (UTC +2) | Tue, 26 Apr | 14:00 |
|---|-------------|-------|
| Mexico City, Mexico CDT (UTC -5) | Tue, 26 Apr | 07:00 |
| Toronto, Canada EDT (UTC -4) | Tue, 26 Apr | 08:00 |
| Accra, Ghana GMT (UTC +0) | Tue, 26 Apr | 12:00 |
| Istanbul, Turkey | Tue, 26 Apr | 15:00 |
| Bucharest, Romania | Tue, 26 Apr | 15:00 |