

cross-cultural datavisualization

week 1- 4 workshops with Marc & Christian
andrewsdegen.com

Project 1:

research and exploration (Christian & Marc)

4 weeks, from February 20 - March 17

Topics:

- Finding a focus
- Gathering soft and hard data
- Fieldwork and desk research on open data
- Exchanging data and discussing analysis with peers worldwide
- Spotting cultural blind spots and biases

week 1-4 ongoing
collecting
personal data

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LETS GET STARTED**Collect data + make connection (will be used in week 3 & 4)**

Start collecting data right at the beginning of this course about your own food patterns and their supply chain.

Your food journey from farm to plate.

Choose together with your group the particular subjects which you want to collect data about and how you best measure/keep track of these numbers. On which variables do you want to focus?

Choose different media/methods for how you could keep track of these behaviours or habits. Just collect data about your personal behaviour. Consider the following subjects: transportation, garbage & recycling, water & energy usage, meat consumption, etc.

workshop #1

visual statements

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WORKSHOP 1**Creating a visual statement/portrait from soft data**

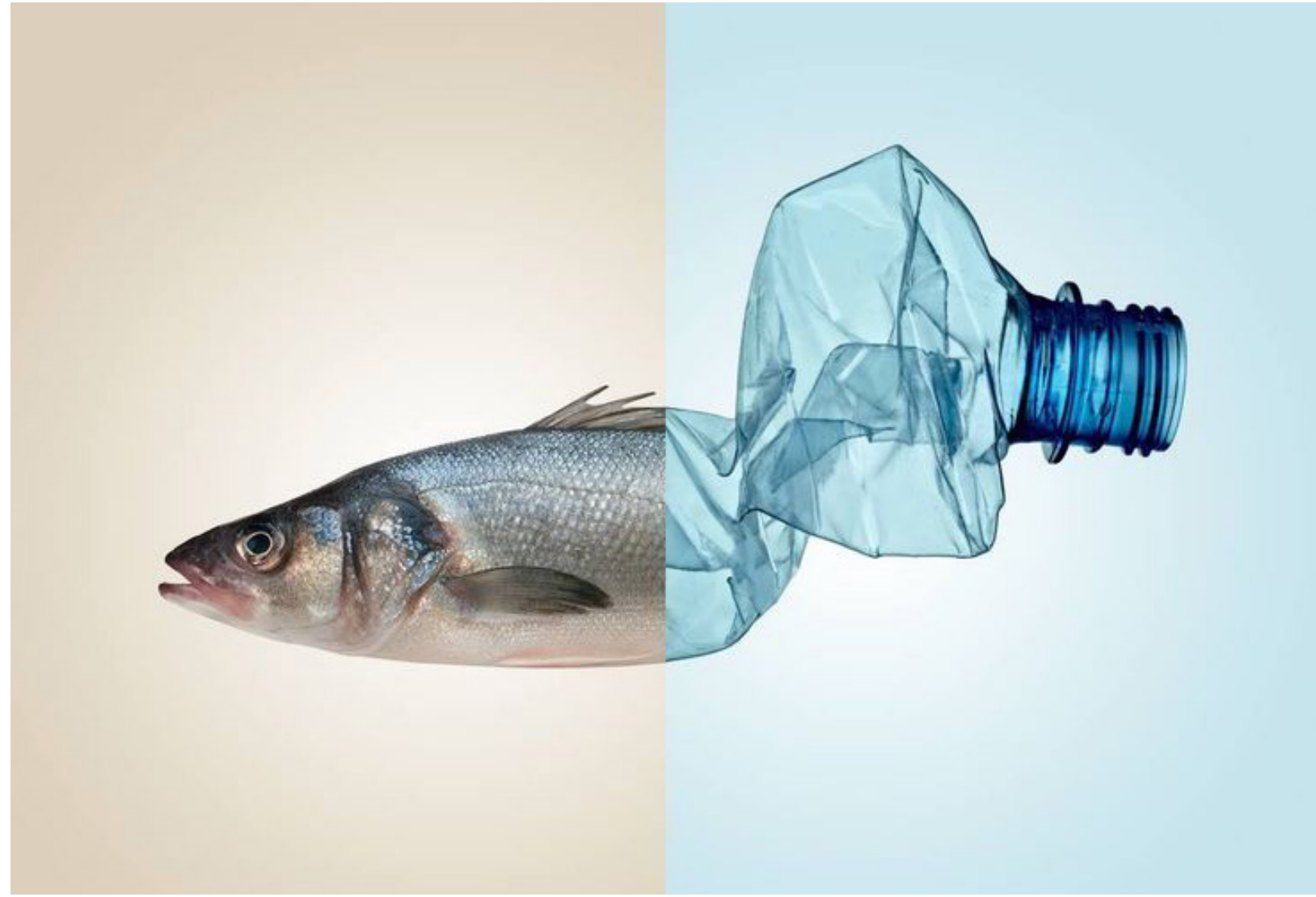
Interview 3 people about the way they consume food.

Which habits prevent them of being more environmentally friendly, what helps them to act eco-friendly?

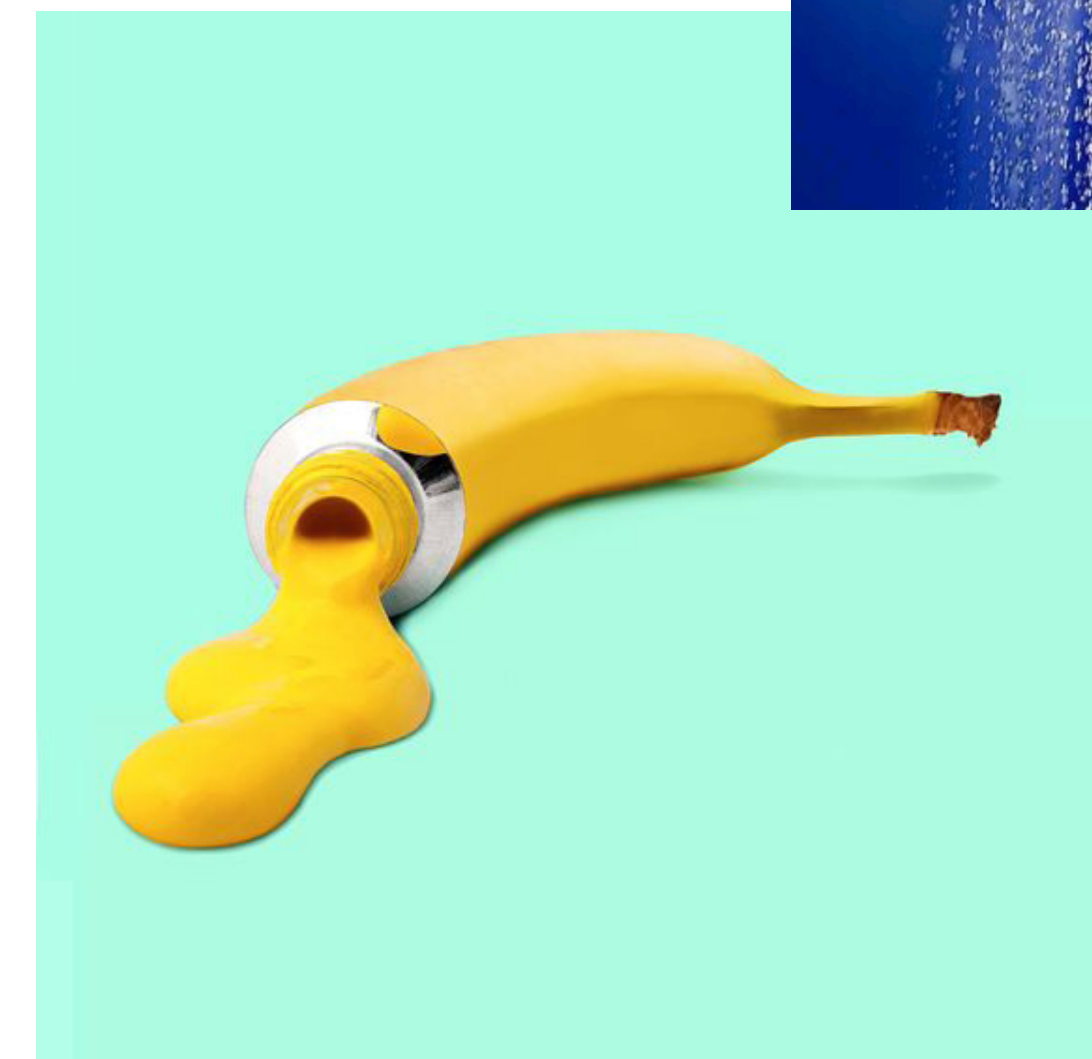
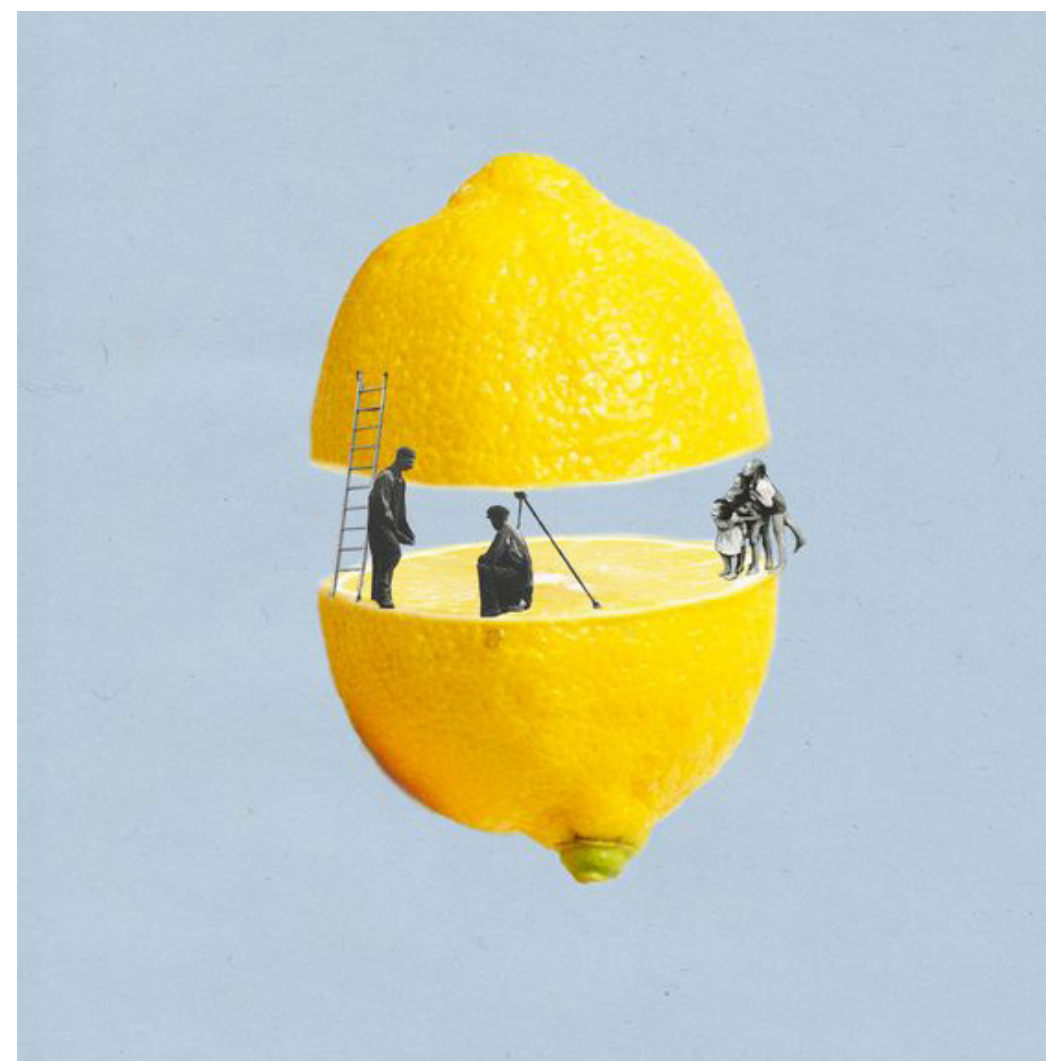
Think about 3 strong questions you use as a conversation starter.

output:

- translate the most important answer/idea into a visual statement/portrait which symbolizes the personal habits
- combine image(s) or illustrations with a quote/statement from your interviews
- the statement or portrait itself can also be build up out of two or more pictures to convey a specific message or to achieve a more metaphorical message (see also next page)
- add also name, age, profession of the interviewee
- choose your own format and media to present. For each of the three persons, make a visual interpretation - without showing the person themselves



examples of
visual statements



INSPIRATION

www.louiseofresco.com/en/proefparadise

www.youtube.com/watch?v=UZmXwOgNq7c

www.youtube.com/watch?v=BadR4sv71o4

www.experiments.withgoogle.com/what-we-eat

www.multimedia.scmp.com/culture/article/SCMP-printed-graphics-memory/LonelyGraphics/201812A208.html

www.multimedia.scmp.com/lifestyle/article/2178630/the-pleasure-of-food

www.time.com/8515/what-the-world-eats-hungry-planet

www.gapminder.org/dollar-street

datasets:

www.nationalgeographic.com/what-the-world-eats

www.worldcookingindex.com

www.ourworldindata.org/food-supply